

Report to: **Scrutiny Committee for Adult Social Care**

Date: **17 September 2009**

Title of report: **Stakeholder Participation**

By: **Director of Adult Social Care**

Purpose of report: **To notify Scrutiny of recent and planned activity relating to stakeholder participation**

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**RECOMMENDATION – The Scrutiny Committee is to consider and comment on the contents of this report.**

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## **1. Financial Appraisal**

1.1 Stakeholder participation is funded by Adult Social Care. Funding is shared with the Primary Care Trusts for joint activity.

## **2. Supporting Information**

2.1 This report is intended to update Scrutiny about the recent round of staff engagement events and to inform them of the 'Closer to Home' events planned for November / December 2009, with the PCT's. Stakeholder participation through the range of partnership boards continues alongside the specific events referred to in this paper.

2.2 In July this year we ran a series of four Staff Engagement Events across the county for Adult Social Care staff. The events were attended by almost 400 staff from different teams, service areas and roles across our department. Everyone who attended was invited to contribute to discussions about the department's transformation programme 'Putting People First'.

2.3 The aims of these events were to:

- Provide an update about how we've progressed with the Putting People First agenda since our 2008 staff engagement events
- Offer everyone who attended a chance to put questions directly to our Departmental Management Team (DMT)
- Give a wide range of our staff opportunity to contribute to the future development of Putting People First – in particular to get staff feedback about the proposed Self Directed Support pathway
- Inform people about some of the support for employees that is available from our corporate Personnel team

2.4 Colleagues from our corporate Occupational Health and Strategic HR teams came along to each day to provide information about some of the services on offer to staff working for East Sussex County Council. This included the mediation and staff counselling schemes as well as physiotherapy and well-being services, together with the opportunity for people to have a blood-pressure check.

2.5 The outcomes from the events are being publicised through Brief Encounter and the issues raised are being taken forwards by the Self Directed Support team within the Putting People first programme.

2.6 The East Sussex PCT's and Adult Social Care are currently in the early planning stages for the next round of partner and staff engagement events to be held across the County. These events will continue with the brand 'Closer to Home' which are events jointly planned and hosted by Adult Social Care and the PCT's as a means of engaging a broad set of staff and stakeholders in setting strategic priorities across the health and social care economy.

2.7 The draft objectives of the events planned for November and December will be to:

- Raise staff and partner awareness about national drivers for integrating health and social care services with particular focus on:
  - Financial outlook
  - Investment and disinvestment relation to intermediate care / re-ablement and rapid response
- Raise staff and partner awareness about local priorities with a particular focus on:
  - Joint priorities
  - Investment / disinvestment in relation to intermediate care / re-ablement and rapid response
- Engage staff and partners in discussion to inform joint plan and integrated service delivery
  - focus on intermediate care / re-ablement and rapid intervention
  - Open discussion about fact we need to make choices e.g. greater investment in intermediate care / re-ablement services will mean reduced investment elsewhere
  - Agree strategic joint priorities

The draft Outcomes from the events are:

- More informed stakeholders in terms of joint priorities, plans, financial outlook and service integration
- Feedback and discussion group outputs will inform strategy development
- Stakeholders are engaged in shaping strategic direction for service integration

### **3. Conclusion**

3.1 The stakeholder participation events referred to in this paper provide a way for Adult Social Care and the PCT's to engage with staff and stakeholders in a meaningful way, and build on the success of previous similar events.

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BACKGROUND DOCUMENTS: None